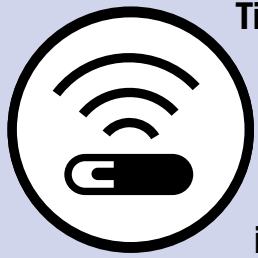


Microchips Save Lives



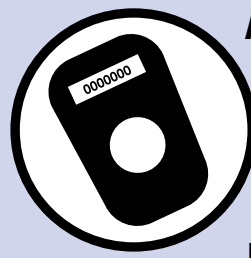
Microchip implantation is quick, simple, inexpensive, essentially painless, and virtually stress-free for animals.

What is a Microchip?



Tiny technology, smaller than a grain of rice, that is implanted just under the animal's skin between the shoulder blades. It's a permanent ID with a unique number that corresponds with contact information in a microchip registry.

What is a Scanner?



A device that detects microchips using one of three low radio frequencies (125kHz, 128 kHz, and 134.2 kHz). There are different types of scanners, but only universal scanners detect all three microchip frequencies.

How it works:

A veterinarian implants a microchip under the animal's skin through a quick injection, like a routine vaccination. No anesthetic is required.

A microchip...

- Is a permanent ID tag
- Can last a cat's full lifespan
- Helps reunite lost cats with their families or community cat colony

Take these three steps to save cats' lives with the help of microchips:

- 1** Get cats **microchipped** during a veterinary visit, low-cost microchipping clinic or Trap-Neuter-Return (TNR) initiative.
- 2** Register the **microchip** with the microchip company's database and/or with a free database such as Found Animals Registry.
- 3** Keep your **registered contact information updated**, especially if you move or your phone number changes.

Did you know?

Cats with microchips are over 20 times more likely to be reunited with their families than those without microchips.



Get detailed information at alleycat.org/MicrochippingSaveLives.